

Exhibitor Overview

PLATINUM
£15,200

GOLD
£10,600

SILVER
£7,150

BRONZE
FROM £3,165

PRE-EVENT

Logo on the BCI website and conference app with link to a preferred URL	✓	✓	✓	✓
Organizational profile on the BCI website	Max. 100 words	Max. 100 words	Max. 100 words	Max. 100 words
Mention in the BCI eNews announcing sponsorship level	✓	✓	✗	✗
Sponsorship announcement on social media sites including Facebook, LinkedIn and Twitter with link to a preferred URL	✓	✓	✓	✗
Post announcing sponsorship level in the BCI newsroom with link to a preferred URL	✓	✓	✗	✗
Logo on all email marketing campaigns where the conference and exhibition are promoted	✓	✓	✓	✓
Exclusive branding on pre-event emails issued by the BCI to attending delegates and visitors	✓	✓	✗	✗
Dedicated email to booked delegates and visitors sent by the BCI on behalf of the sponsor	✓	✗	✗	✗
Advert in the conference edition of <i>Continuity</i> magazine	Full Page	Half Page	✗	✗

DURING EVENT

Key speaking slot within main conference programme	✓	✗	✗	✗
Access to the exhibitors lounge, with unlimited refreshments	✓	✓	✓	✓
Acknowledgement during conference plenary sessions	✓	✓	✗	✗
Advert in premium location in the dedicated conference programme	Full Page	Half Page	✗	✗
Exhibitor catering passes to include lunch	8	6	4	2
Welcome networking event	✓	✓	✓	✓
Vendor showcasing slot in meeting room (based on the order of bookings)	2	1	1	1
Sponsor branding displayed throughout the event	Conference and exhibition	Conference and exhibition	✗	✗
Stand space	24m	18m	12m	9m or 6m
Insert in conference delegate packs – hard and soft copy	2	1	1	✗

POST EVENT

Advert in first edition of <i>Continuity</i> magazine in 2016	Full page	Half page	✗	✗
Photographs of organization at event	✓	✓	✓	✓
Mention in the BCI eNews thanking you for your sponsorship	✓	✓	✗	✗