

EXHIBITOR SEMINAR PROGRAMME - 8TH NOVEMBER

The seminar programme is open to all conference delegates and exhibition visitors. Seminar presentations will be in the Beaujolais room on the Mezzanine floor

Time	
11:00 – 11:30	Software as an enabler in Operational Risk Management - a case study
	Mr. John Schembri, Managing Director, SHIELD Consultants Ltd Risk management tools are a means to an end and for us at SHIELD the end is sustainable, business friendly and cost-effective operational risk management. This conviction is central to our design philosophy on STORM [SHIELD Tools for Operational Risk Management]. With STORM, we bring to the profession a suite of easy-to-use, well designed tools which will enhance one's risk management experience, as a professional, as well as support the business through unique benefits. Combining field experience and in-depth understanding of risk management theory and methodologies, STORM allows professional practitioners to perform risk management activities in various fields, to the benefit of business.
11:30 – 12:00	Service Demonstration – Dynamic Workplace Availability in the Digital World
	DAISY's BCM team Come and see Daisy's live demonstration of Dynamic Workplace using the recently launched HP Elite x3, to illustrate the potential of employing a more flexible workplace recovery solution that can enable ALL of your workforce in ANY scenario – not just building loss. Dynamic Workplace allows for the right response to any disruption, irrespective of location, providing a full desktop and telephony user experience, securely, from any device, anywhere – including home, internet café, serviced office and traditional Workarea Recovery location.
12:00 – 12:30	Turbocharge your Crisis Exercises!
	Richard Whitby, Managing Director, Crisis Solutions Crisis Solutions' Managing Director Richard Whitby explains how to design and deliver engaging and exciting crisis exercises that makes sure your participants: <ul style="list-style-type: none"> • develop their crisis skills in a realistic environment • understand what's required of them in a real crisis • give you the real answers to your business impacts questions • remember your exercise (for the right reasons)!
12:30 – 13:00	Business Continuity in a Modern Operations Setting
	Shane McMahon – Business Continuity Manager CityPoint Shane is the experienced Business Continuity Manager at CityPoint, one of London's outstanding tower landmark buildings. In this session Shane and the xMatters team will look at how CityPoint have moved from purely traditional Business Continuity practices to also manage and optimise the day to day operational processes needed to support a modern operation like CityPoint.
13:00 – 13:30	Experience the New Age of Crisis Management
	John Davidson, Managing Director and Matt Davies, Senior Consultant from F24 UK F24 will look at the impact of megatrends on business resilience and crisis management. The showcase will feature a live FACT24 Ultimate Plus demonstration to show how easy and best equipped organisations can be to deal with megatrends and their impact on business disruptive events.
13:30 – 14:00	Break – no presentation
14:00 – 14:30	Improving Operational Resilience and Performance
	Robin Gaddum FBCI, Associate Partner, Resilience, IBM Improving Operational Resilience and Performance
14:30 – 15:00	Creative ways to train your staff, build awareness & drive adoption of Business Continuity
	Sean Murphy, CEO of Lootok Ltd Sean Murphy, CEO of New York based risk management consulting and technology company, Lootok, takes an innovative look at one of the most important areas of a BC Programme that is often over-looked – engaging your people by building a BC brand and turning BC activities into positive and welcomed events.
15:00 – 15:30	Expert Tips for Emergency Notification in a Complex Global Environment
	Ann Lowe Many companies are not fully prepared to communicate rapidly and effectively in a crisis. This presentation will cover the common mistakes all business continuity and disaster recovery professionals should avoid. Ann Lowe will discuss real life examples from her 10 years of experience in emergency notification.
15:30 – 16:00	Break – no presentation
16:00 – 16:30	Ensuring Business Resiliency: 8 Best Practices for Critical Communications
	Imad Mouline, Everbridge CTO In today's fast-paced, global business environment, communication is fundamental to keeping people safe and businesses running. In this interactive session, Everbridge CTO, Imad Mouline, will introduce attendees to the 8 best practices that are absolutely critical to ensuring that your organisation communicates effectively during an emergency or operational incident. Join this session to discuss the most important elements of planning, automating and managing critical communications for the lifecycle of an incident or crisis.

EXHIBITOR SEMINAR PROGRAMME - 9TH NOVEMBER

Time	
11:00 – 11:30	Fortress Company Presentation
	Andrew Lawton & Paul Barry Walsh Andrew will be presenting the story of his research into work area recovery requirements in modern businesses. He will also be presenting the new services from Fortress which address these new requirements, including the newly built Crisis Management Centre and Next Day Recovery service.
11:30 – 12:00	Turning BCM Challenges into BCM Success
	Conor Litchfield, Head of Group BCM, Allied Irish Banks, Charles Boffin, CEO, ClearView Continuity Conor Litchfield, Head of BCM at Allied Irish Banks is joined by Charles Boffin, CEO of ClearView to discuss some of the common challenges faced by hard-pressed BCM Managers in implementing a robust BC Programme with some practical suggestions as to how these potential problems can turn into practical successes.
12:00 – 12:30	Diplomacy: the practical strategy to achieving operational resilience
	Matthew Judge, Group Managing Director, Anvil Group During this session, we will explain how understanding business and departmental objectives drives coherence, underpins threat and situational awareness and guides resilience strategies that work. In addition, we will demonstrate how historical incidents have led to the creation of effective security frameworks and built threat and situational awareness to protect people, assets, finance and reputation.
12:30 – 13:00	Managing a Cyber Incident
	Charlie Maclean-Bristol FBCI, Director, Business Continuity Training When your organisation has a cyber incident, there are two levels of response; a technical response which will be carried out by your IT people, and an incident management response which will deal with the wider consequences and external facing element of the incident. Charlie in his talk will discuss how to manage a cyber incident and what additional considerations are needed when dealing with this type of event, above those in your existing BCP.
13:00 – 13:30	A next generation approach to crisis management: assess, locate, automate, communicate
	Imad Mouline, CTO, Everbridge In order to keep your people safe, you need to be able to quickly anticipate threats, account for your employees, and communicate to them, whether they are located or travelling. Everbridge CTO, Imad Mouline, will introduce the company's approach to effective crisis management – assess, locate, automate, communicate – which ensures business resiliency and employee safety during both local and global threats. In the session, Imad will highlight the importance of determining the impact and severity of a threat, identifying the dynamic location of employees and responders who may be travelling or working near the incident, and the role that automation plays in improving incident response and notification to stakeholders. Join this interactive session to gain new understanding of comprehensive crisis management – one that expands the focus of critical communications, business continuity and employee safety beyond the traditional walls of your office headquarters.
13:30 – 14:00	Break – no presentation
14:00 – 14:30	Digital Business Resilience for Financial Services – Getting it Right
	Mike Osborne, Managing Director Business Continuity, Cloud & Hosting, Daisy & Thomas Croall, Business Continuity Manager, Risk & Assurance Directorate, Atos BPS Atos and Daisy present the market perspective on achieving Digital Business Resilience, the ideal state of being for Financial Services organisations, during and after transforming to embrace and fulfil the challenges of a digital landscape. Discover how one of the largest savings organisations in the UK, NS&I, repatriated critical processes during the Chennai floods in December 2015 and how it responded to an overwhelming demand for the GB 65+ product launch. These incidents illustrate having the certainty that people processes and systems are protected against disruption of any kind, the agility to recover smoothly and quickly in the event of significant business interruption and also how to achieve flexibility to exploit immediate opportunity.
14:30 – 15:00	Selling Business Continuity to the Top Team
	Steve Ackland If you need to convince decision makers to invest money in BC planning, join RecoveryPlanner and Aim for tips on what to say and how RecoveryPlanner's RPX software can help you make a compelling case.
15:00 – 15:30	Enabling resilience, protecting values
	Marc Tielemans, Managing Consultant, Real BCP RealBCP® will present its integrated, device independent business continuity management system ("BCMS"). Three major building blocks will be demonstrated: 1. how to build and exploit business continuity intelligence, 2. how to react to a crisis using RealBCP, 3. how to set-up and follow on BCM-governance and-maturity. Specific features as crisis-granular response, "P-D-C-A" in practice, follow-up on data-protection breaches, the handling of cyber-risks in RealBCP will be shown along the way of an example.